

2025 MEDIA KIT

URBANIZE

**Los Angeles to New York,
Chicago to Dallas, Urbanize
provides breaking
commercial real estate news.**

EXPLORE

Platform

Audience

Advertising

Contact

advertising@urbanize.city

PLATFORM

Urbanize Media’s website, podcast, social, and email platform has emerged as the go-to source for the latest in commercial real estate, urban planning and architecture news in cities across the country.



600K+

MONTHLY VISITORS

4M+

MONTHLY PAGE VIEWS

93K+

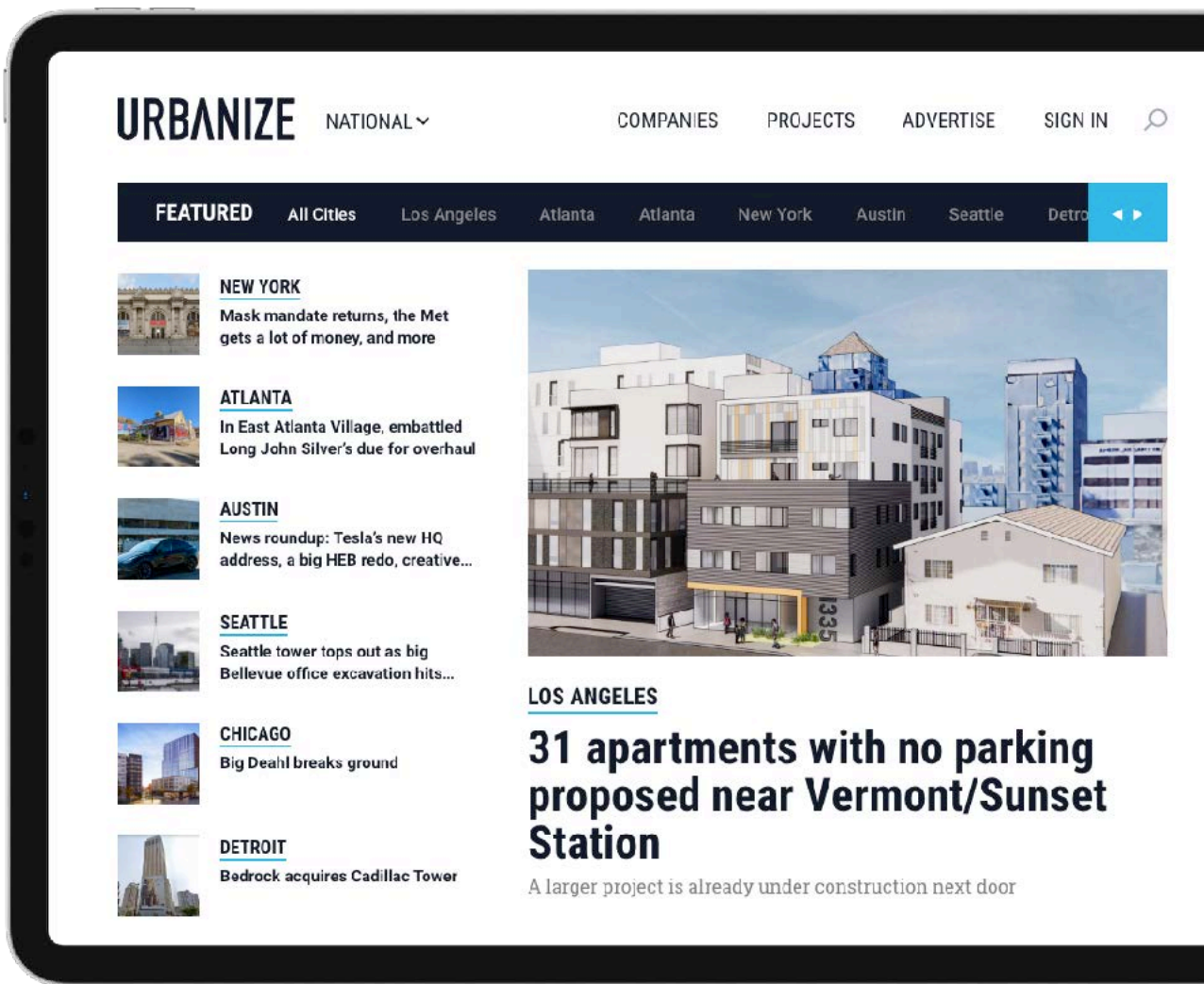
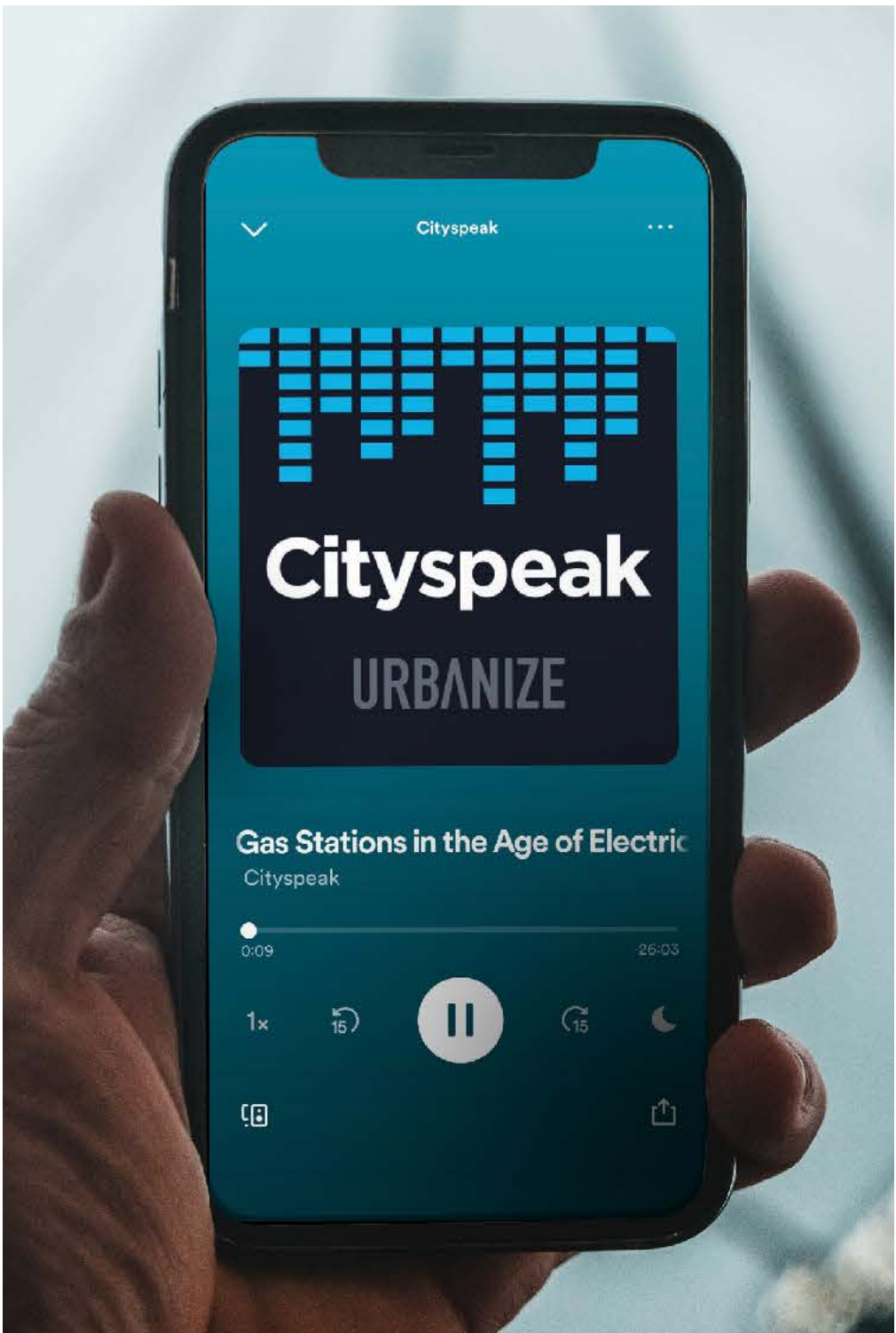
SUBSCRIBERS

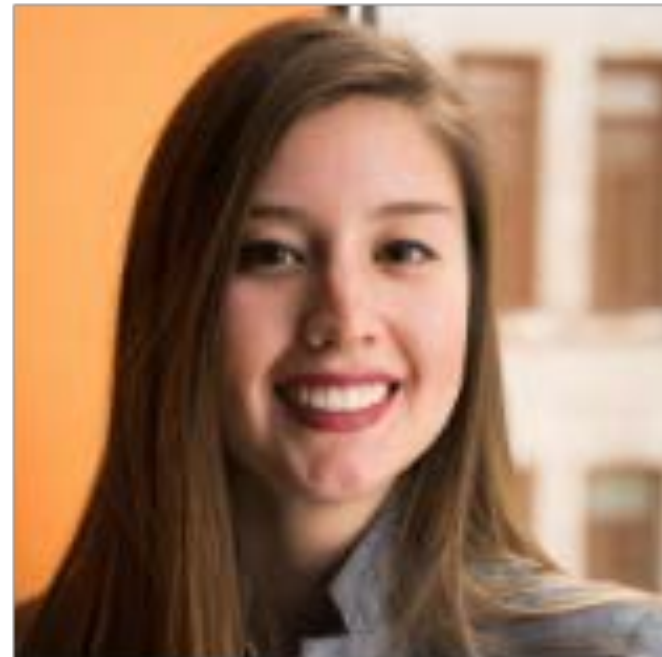
85K+

FOLLOWERS

10+

METRO AREAS





OUR AUDIENCE YOUR CUSTOMERS

Developers
Builders
Lenders
Brokers

Architects
Urban Planners
Enthusiasts
Investors

55%

Users Visit Daily

91%

Users Visit Weekly

58%

Work in Real Estate
Related Industry

43%

Work in Finance
Related Industry

43%

Work in Construction
Related Industry

37%

Visit for Purposes
Related to Work

Urbanize is my go-to click in my daily news feed, providing essential, up-to-the-minute updates on real estate projects.

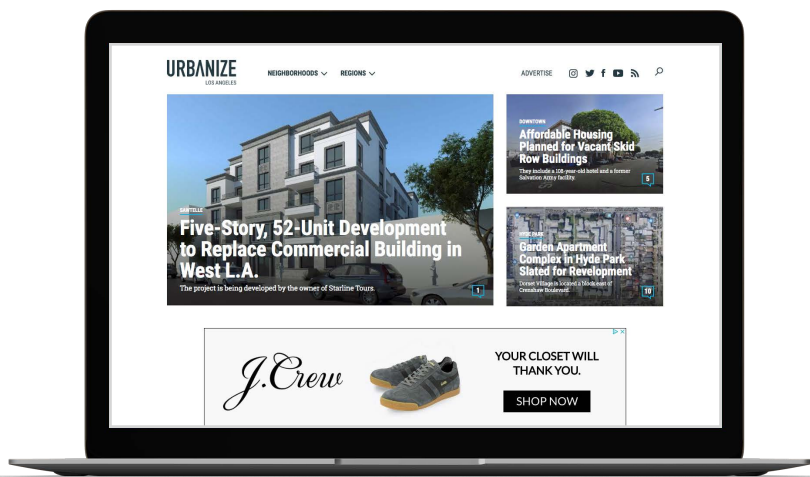
TESTIMONIAL

MATT GOULET

Principal, Land Use Developers Corp.

ADVERTISING

Promote your brand across our platform.
Here's a break down of our digital reach.

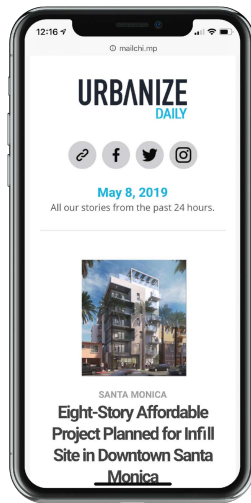


WEBSITE

8,000,000+
Monthly Page Views

600,000+
Monthly Users

10,000+
Articles



EMAIL

93,000+
Subscribers

35%
Open Rate

22%
Industry Open Rate



SOCIAL

85,000+
Followers

28,000+
Facebook

22,000+
LinkedIn

28,000+
Instagram

18,000+
Twitter



CITYSPEAK PODCAST

Our podcast reaches tens of thousands of listeners. Past guests include influential city leaders, policy makers, urban planners, and real estate professionals.

SPONSORED ARTICLE

Write and publish your own featured advertorial on Urbanize.

Package includes:

- Weekly Social Posts
- Weekly and Daily Newsletter
- Dedicated E-Blast
- And more...



EMAIL NEWSLETTER

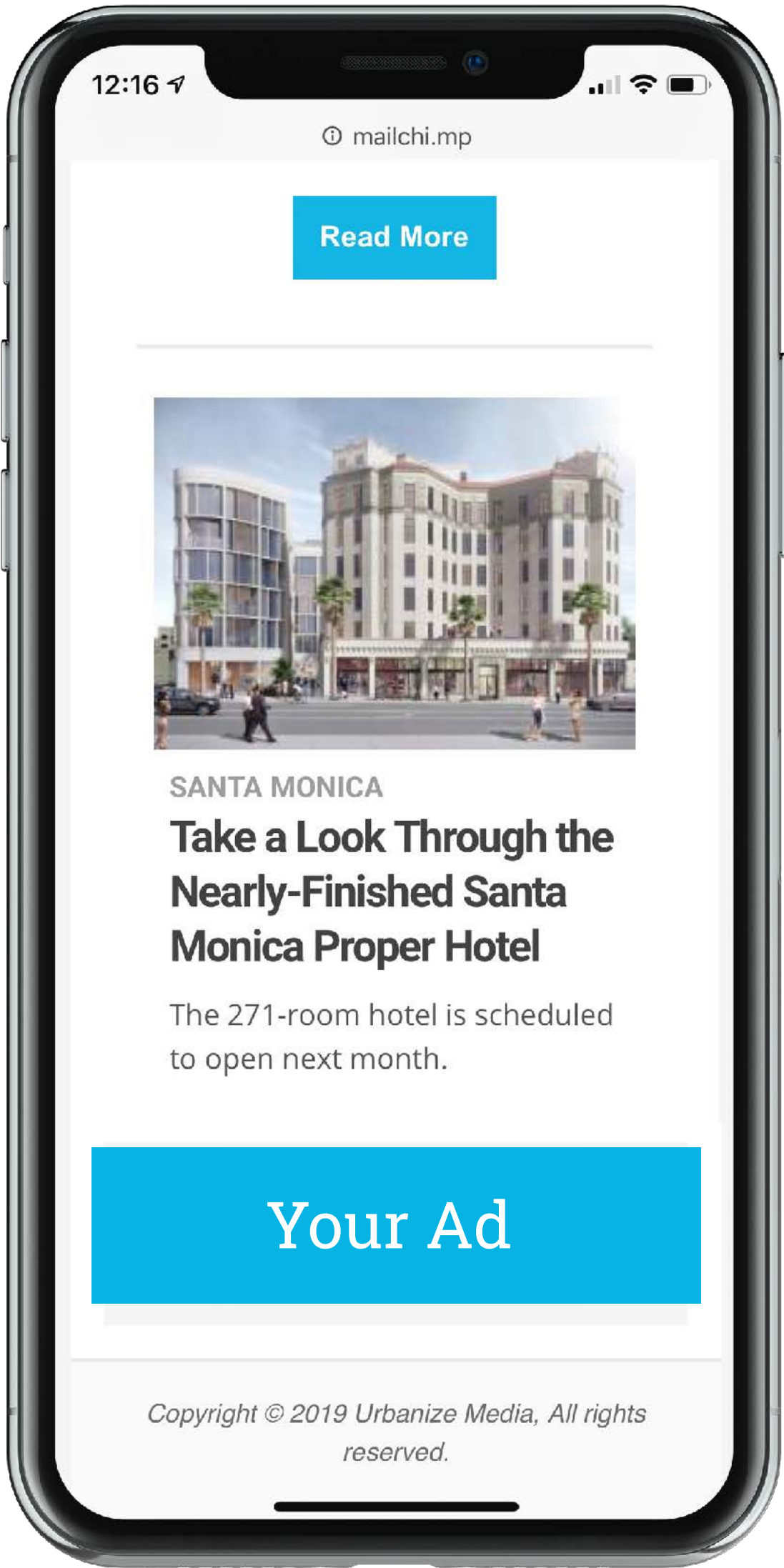
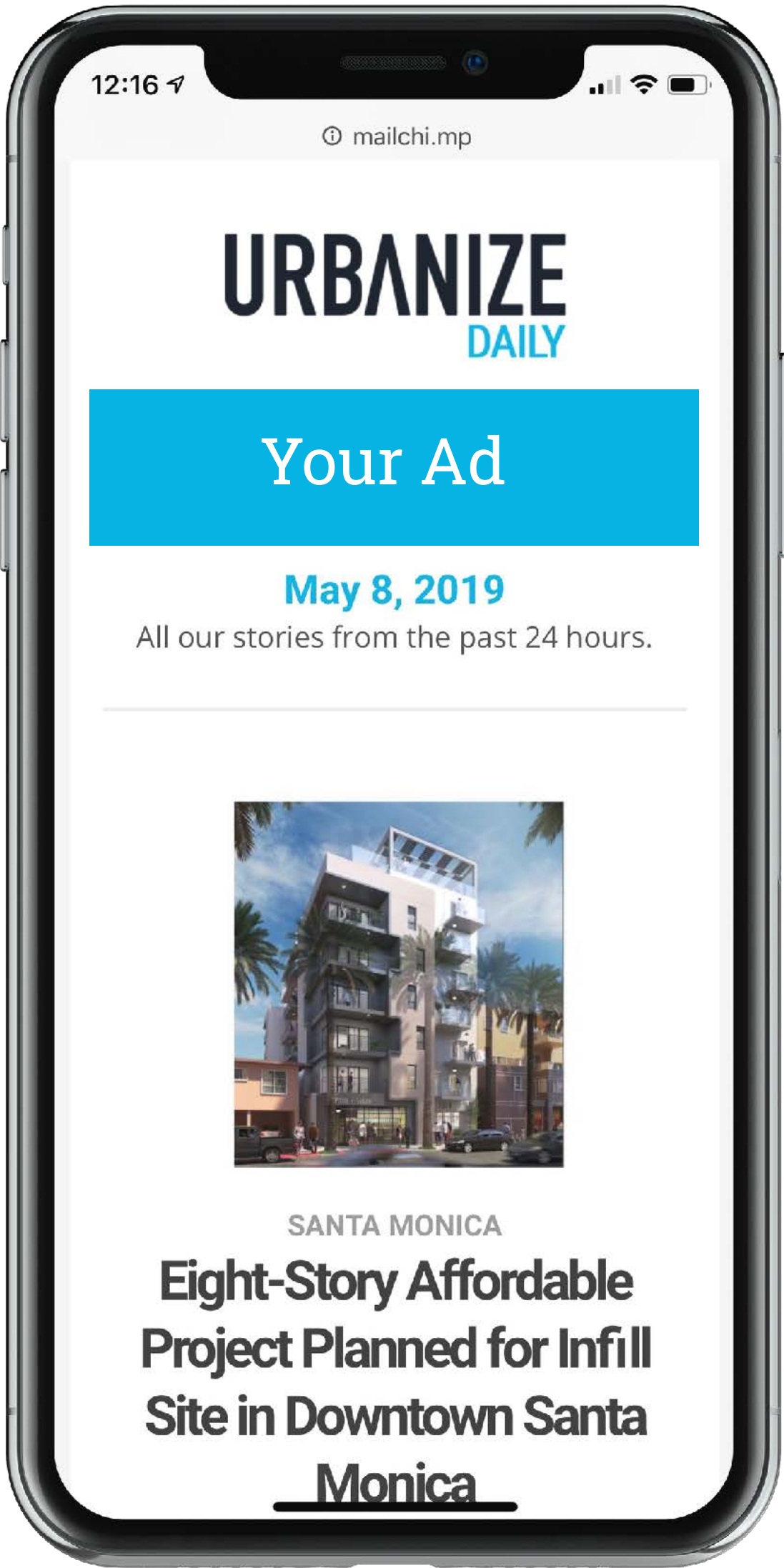
Daily and weekly emails are available.

TOP BANNER

564x177

BOTTOM BANNER

564x177



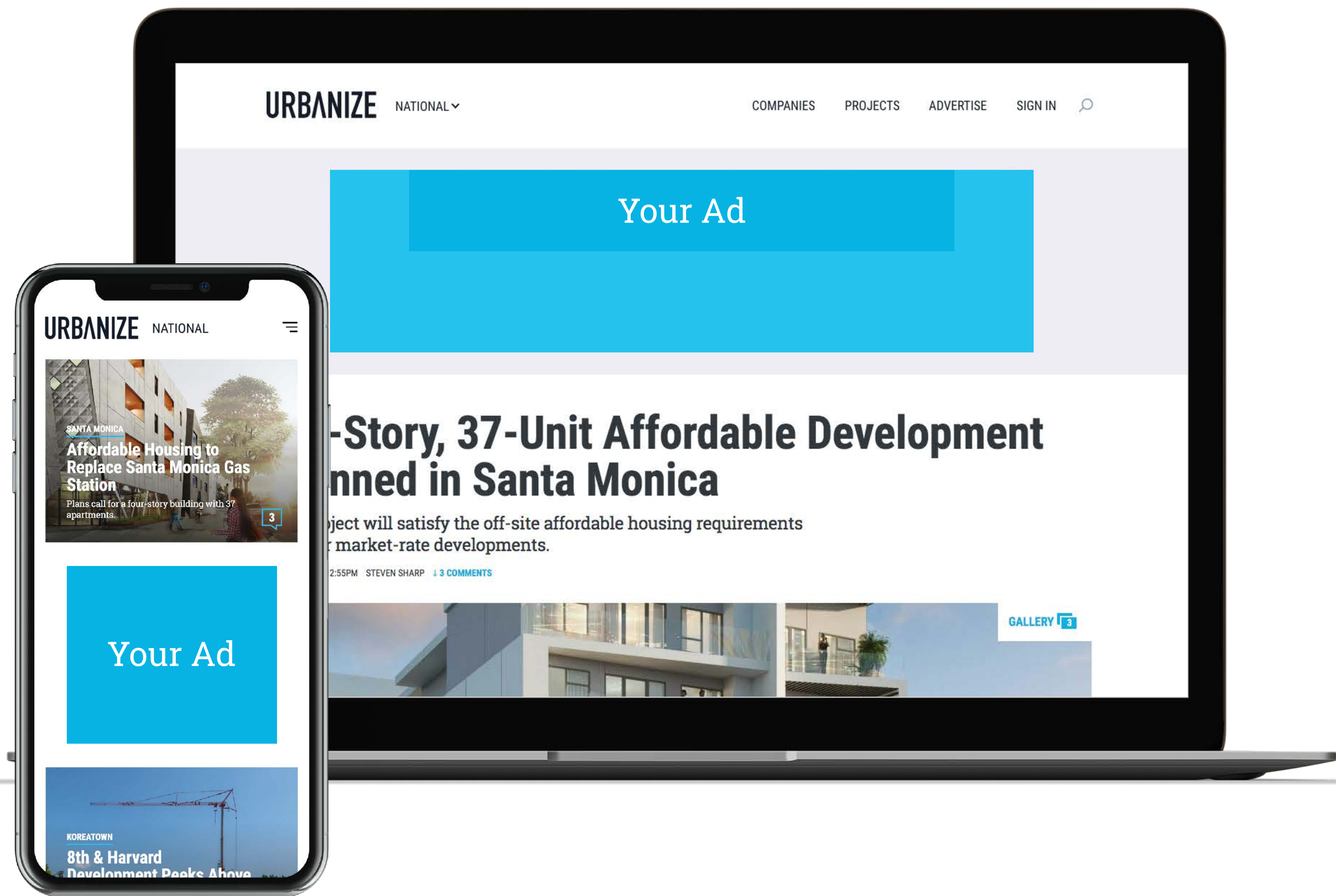
DISPLAY MEDIA

Deliver tailored messaging to our audience of engaged real estate professionals.

RECTANGLE
300x250

LEADERBOARD
728x90

LARGE BANNER
970x250



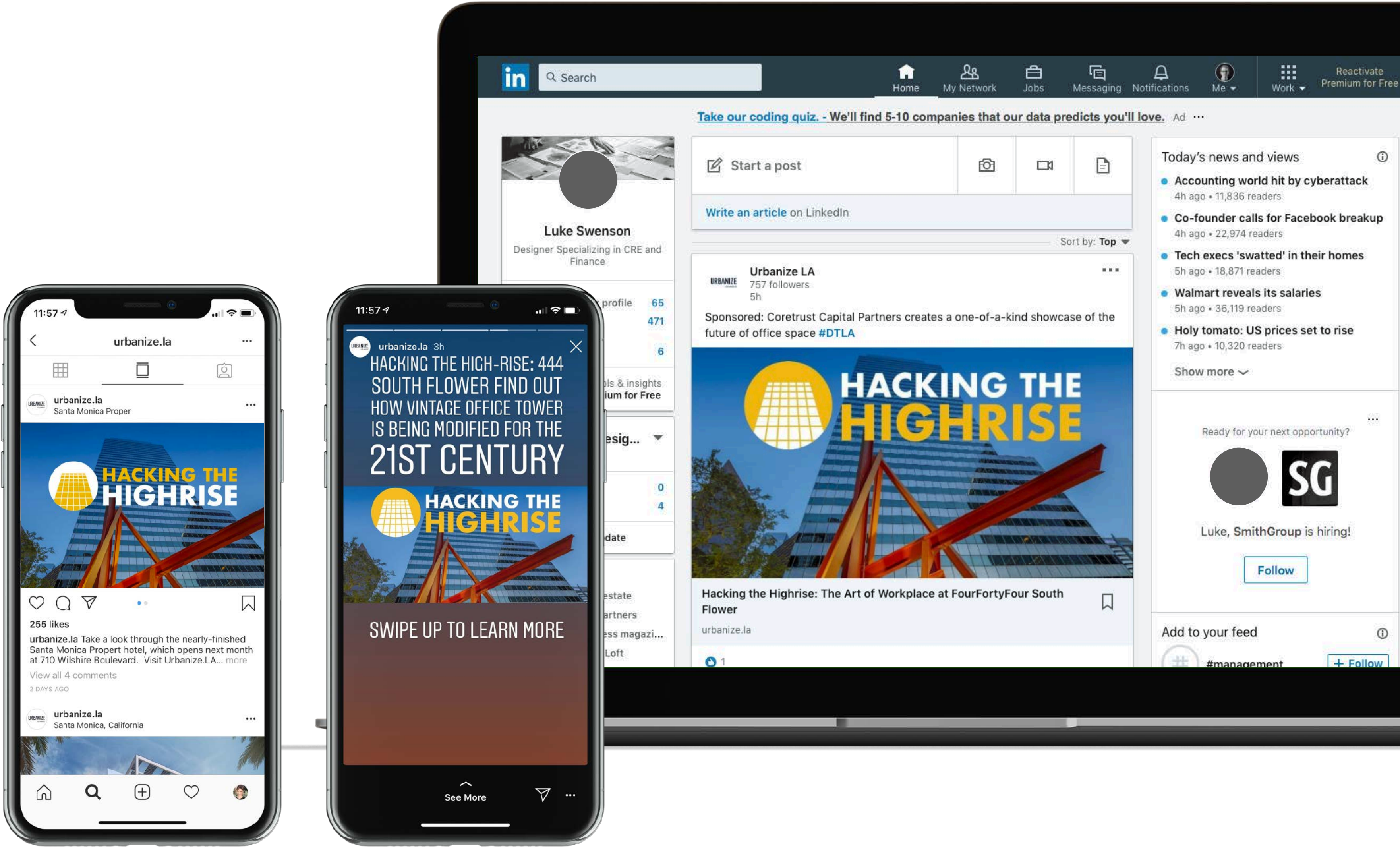
SOCIAL POSTS

Sponsored posts and stories on:

- LinkedIn
- Twitter
- Instagram
- Facebook

STORY IMAGE
1080x1920

POST IMAGE
1200x628



CITYSPEAK PODCAST

Cityspeak is a podcast series featuring the visionaries who are designing, building, and reimagining cities as we know them today. Showcase your brand in this exciting new podcast series.



ADVERTISING SPOTS

15-second pre-roll, mid-roll, and post-roll spots available.

Please contact us for more information.

PAST GUESTS INCLUDE

Vince Bertoni

How to Plan the City of Angels

Bruce Katz

The Local Economy Meets the Global Pandemic

Bert Kaufman

Make Way for the Self-Driving Car

Sheila Foster

A Fresh Approach to Urban Governance

Joel Klein

Why Public School Is the Best Place to Learn from Others

Yan Krymsky

Gas Stations in the Age of Electric Vehicles

**I turn to Urbanize to find out
how our industry is growing
and changing.**

TESTIMONIAL

NATE CORMIER

Managing Studio Director, RIOS

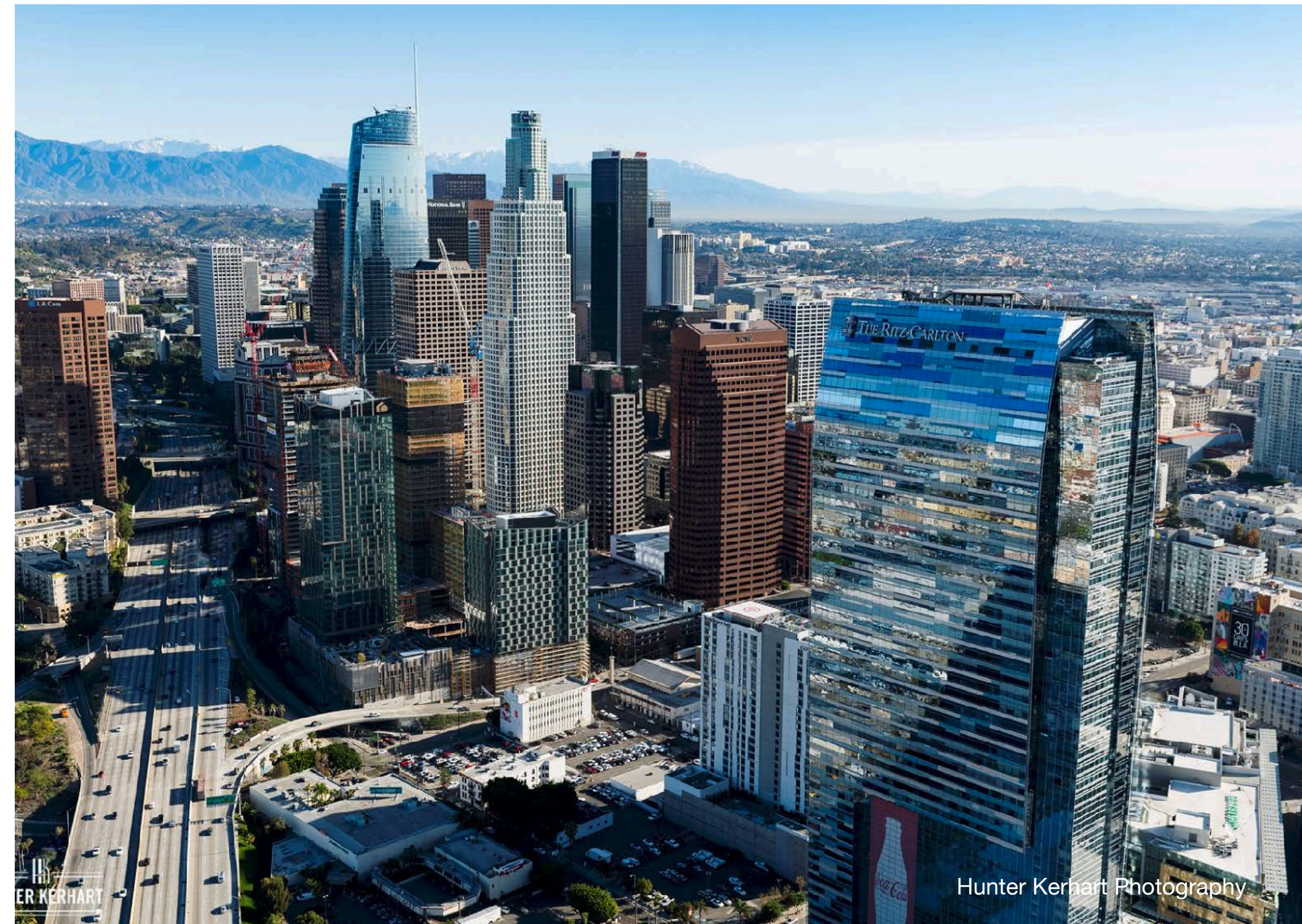
CONTACT

Contact us for more information about ad packages and custom solutions, including design services.

Contact Us
advertising@urbanize.city



JAHN



Hunter Kerhart Photography